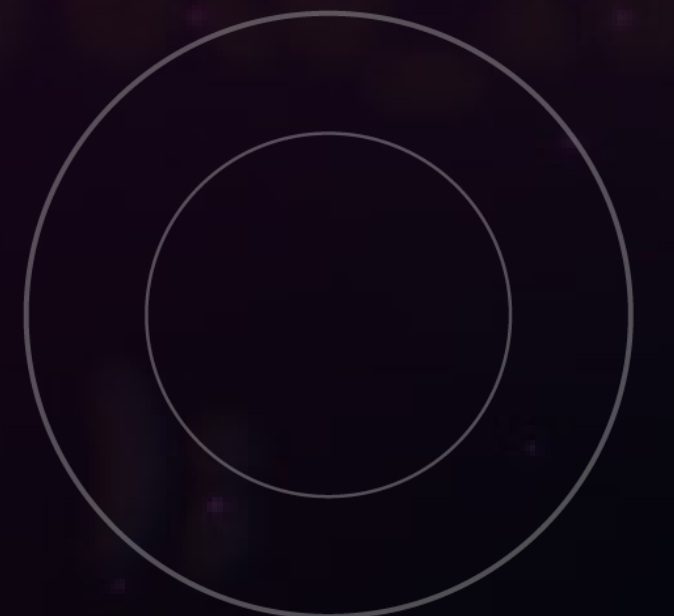




Holiday Calendar 2023



Boost your sales by planning
your seasonal **marketing strategy**
for each special day.

POWERED BY
CODEBULLS 



2023

JANUARY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1  New Year's Day Global	2	3	4	5	6	7
8	9	10	11	12	13	14  Valentine's Day. one month to go, you can start planning your strategy.
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

2023

FEBRUARY

SUNDAY

MONDAY

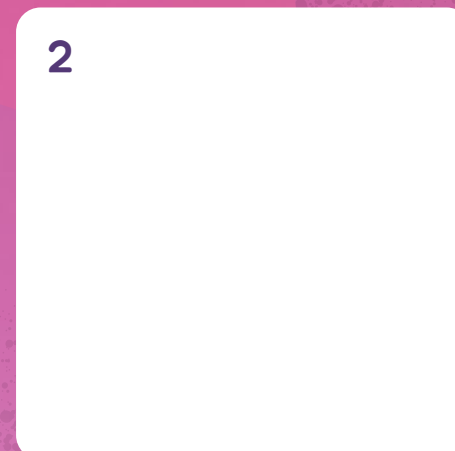
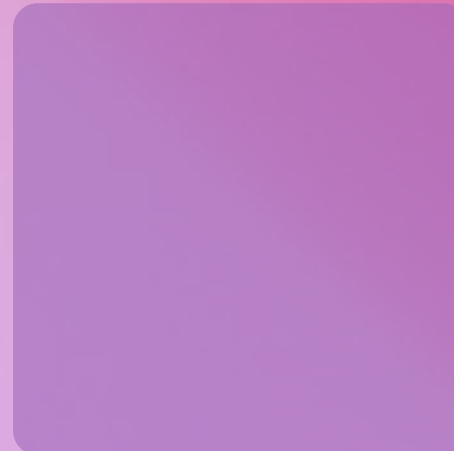
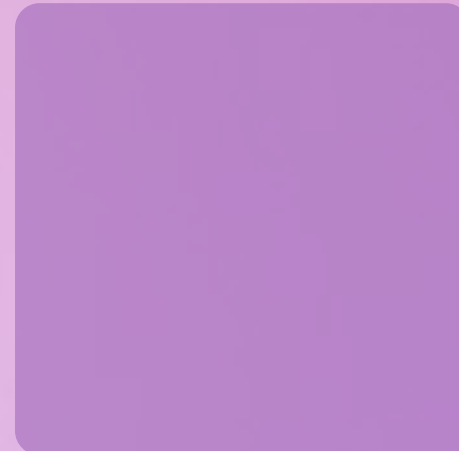
TUESDAY


WEDNESDAY

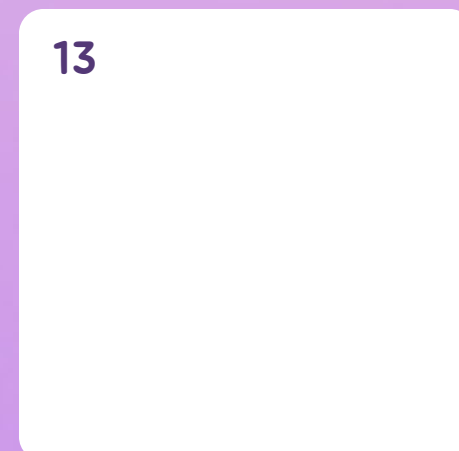
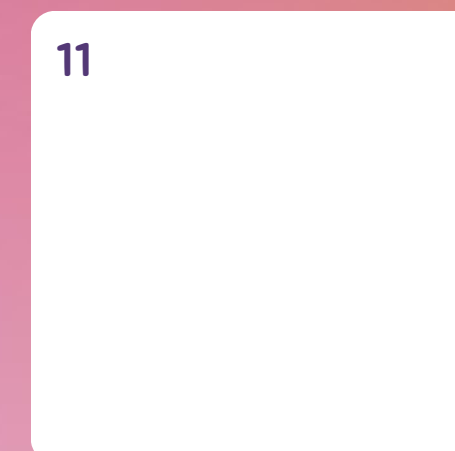
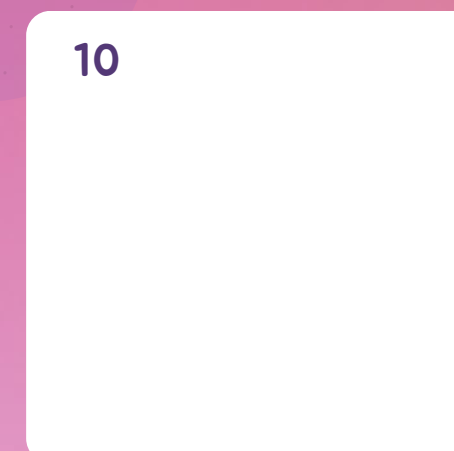
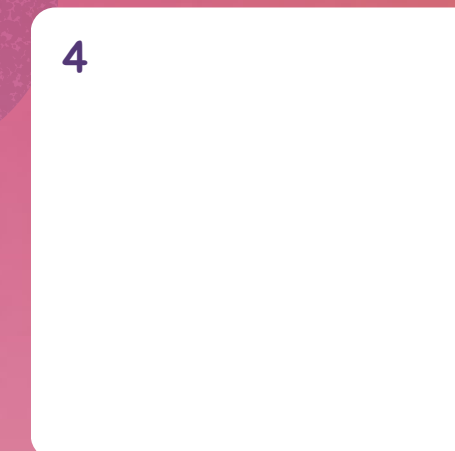
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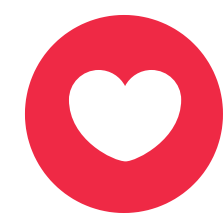
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SATURDAY

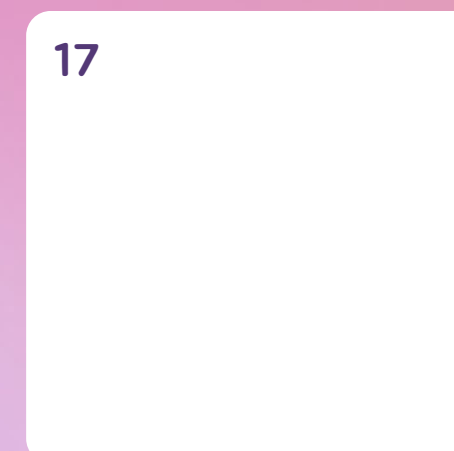


3 
Valentine's Day
one and a half weeks to go, follow these tips

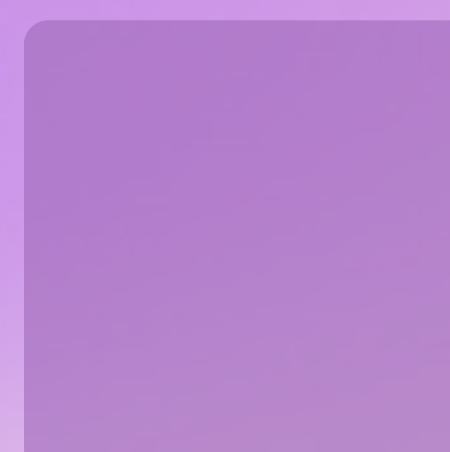
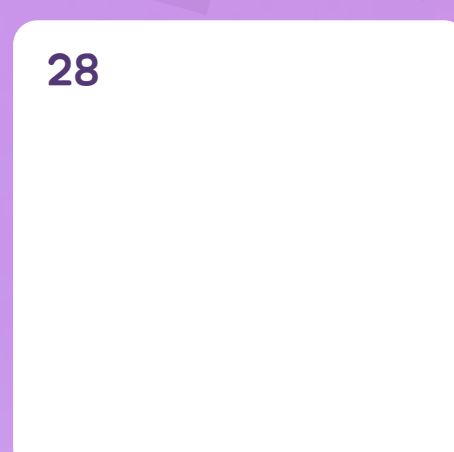
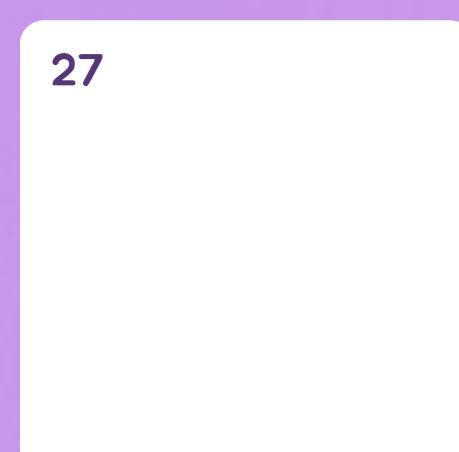
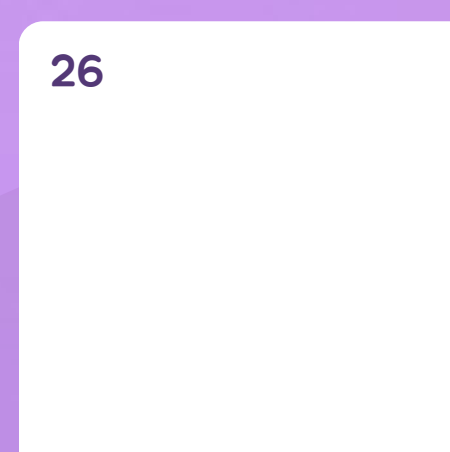
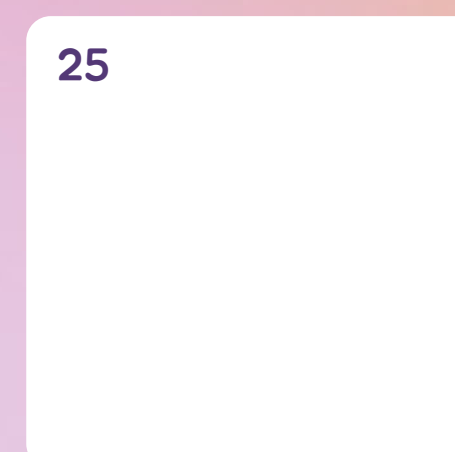
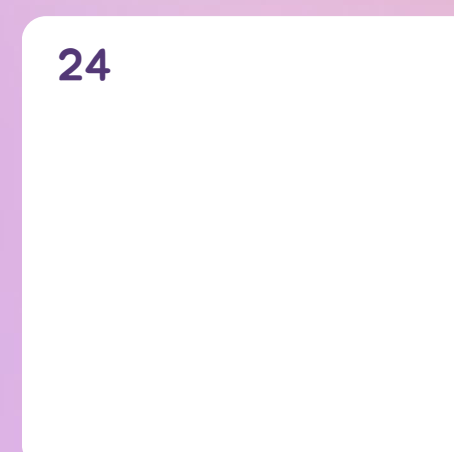
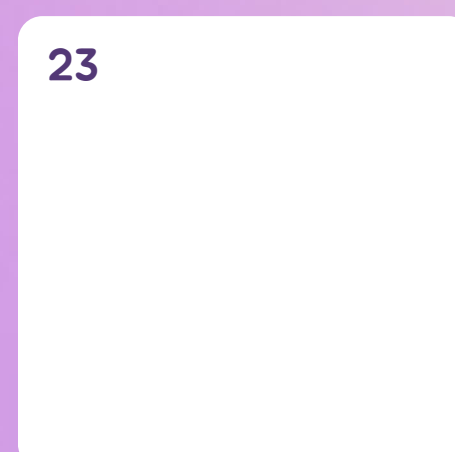
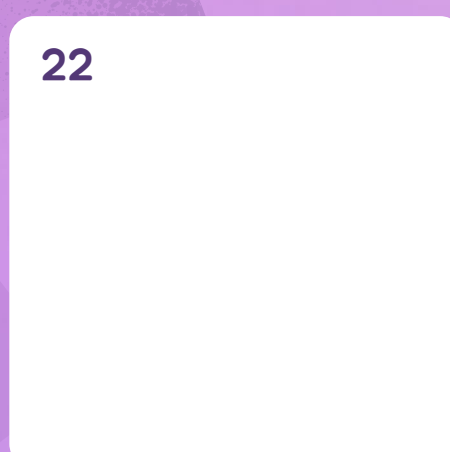
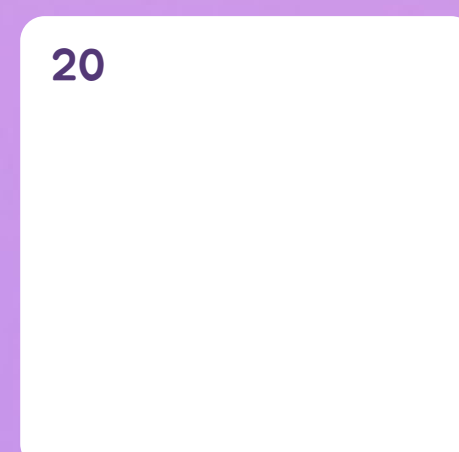


14 
Valentine's Day
Global

15 
6 Ways to Keep Sales High After the Holiday Spike



18 
support & celebrate women!
one and a half weeks to go, follow these tips



2023

MARCH

SUNDAY

MONDAY

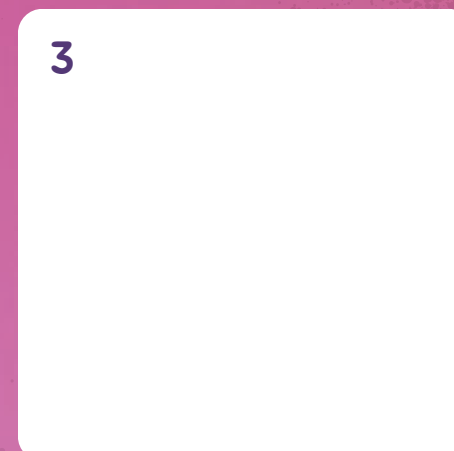
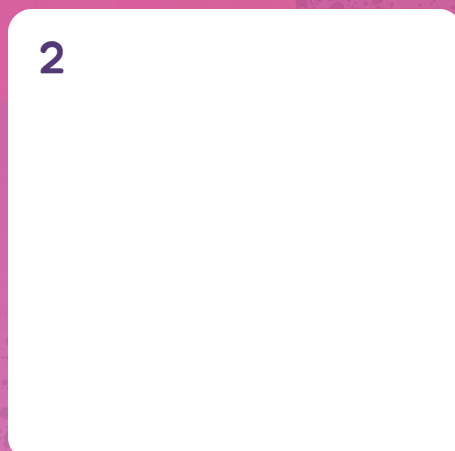
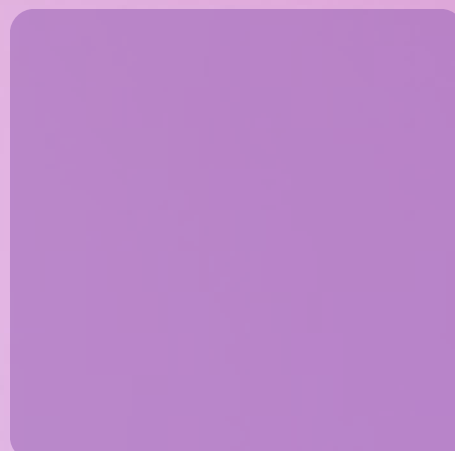
TUESDAY

WEDNESDAY

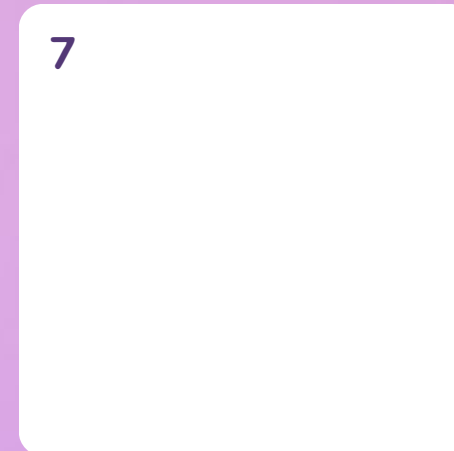
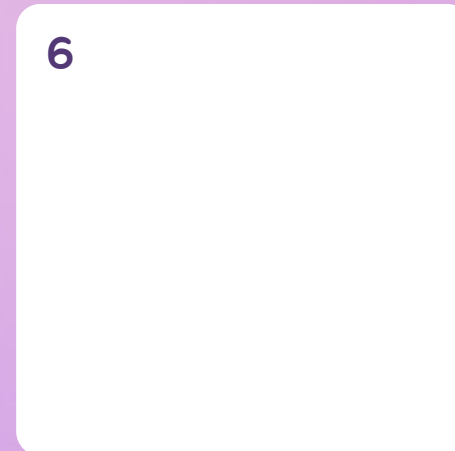
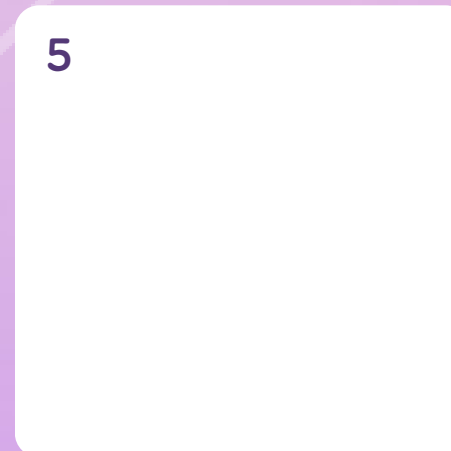
THURSDAY

FRIDAY

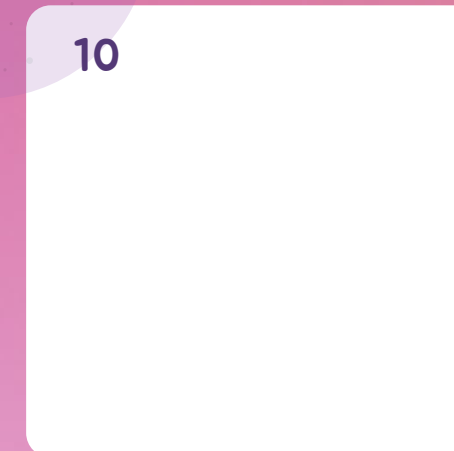
SATURDAY



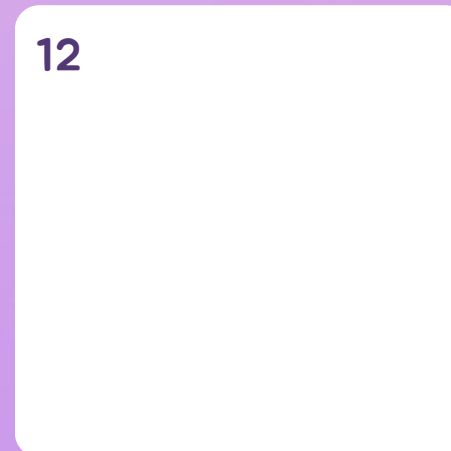
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International Women's Day is coming up!
[9 International Women's Day Email Examples to Inspire Yours](#)



8 
International Women's Day
Global



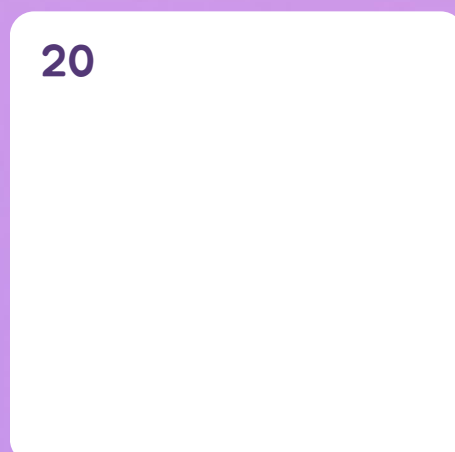
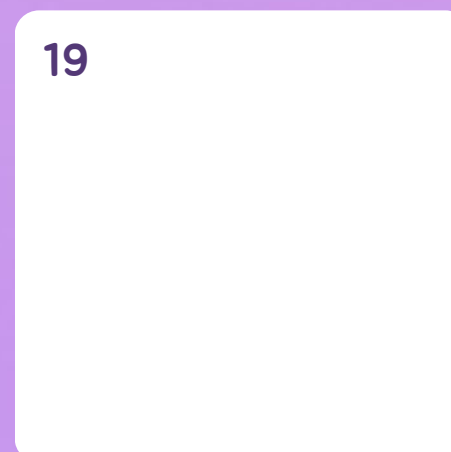
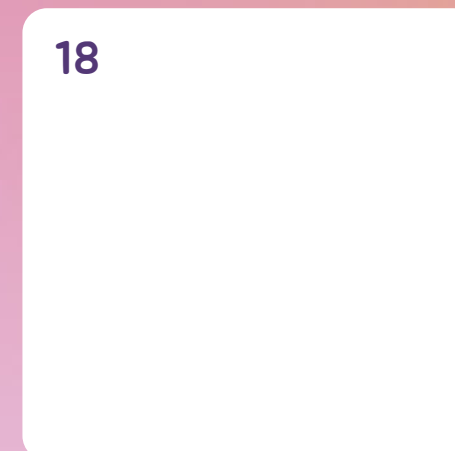
11 
Spring fever!
[11 Spring Marketing Campaign Ideas To Boost Sales](#)



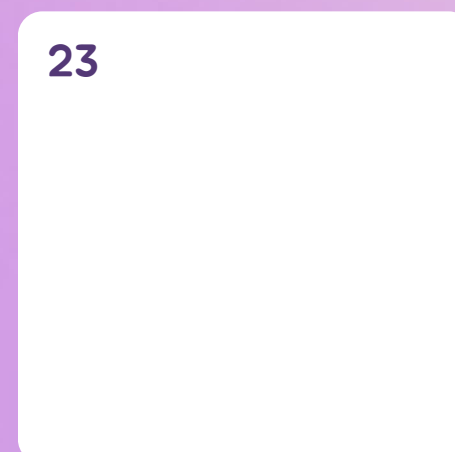
14 
Grab the pot of gold!
[St. Patrick's Day Marketing Ideas That You Can Use](#)




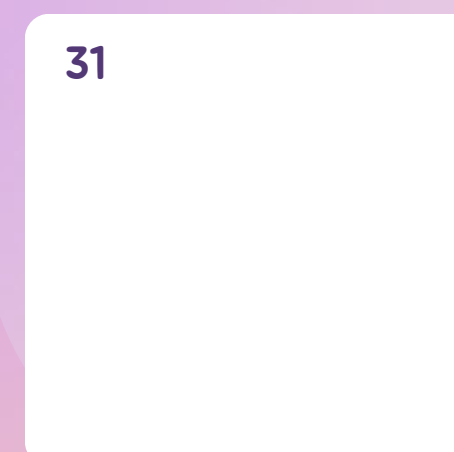
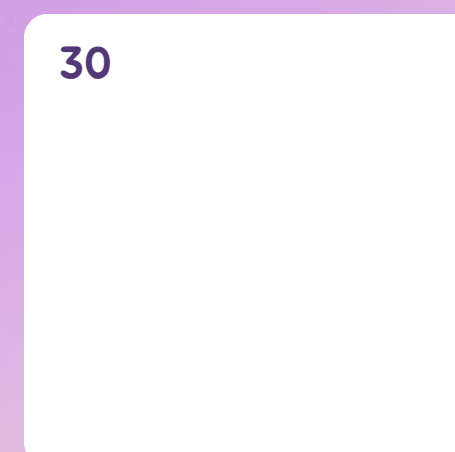
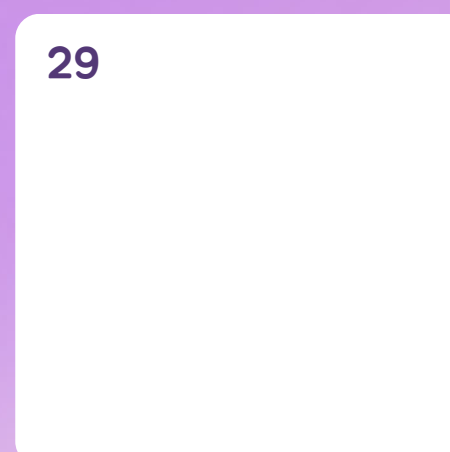
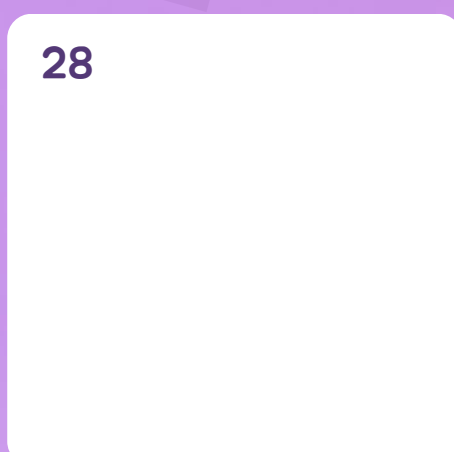
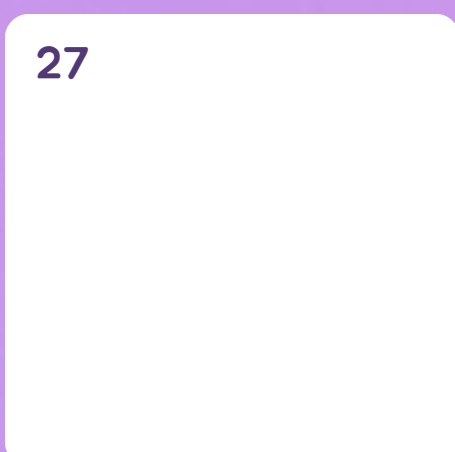
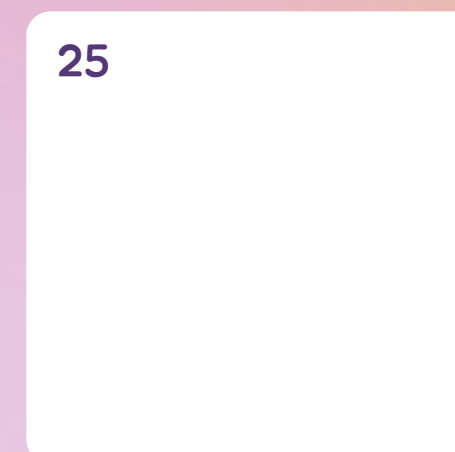
17 
St. Patrick's Day
Global



22 
World Water Day
Global



24 
Tips to improve the user experience on your website.



2023

APRIL

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY


SATURDAY



1 
April Fool's Day
Global

2

3

4 
It's time for spring!
[6 Tips to Boost eCommerce Store Sales This Spring](#)

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27 
Remember the moms!
[Mother's Day in the U.S. is in less than two weeks are you ready?](#)





28

29

30

2023

MAY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6  6 Fantastic Mother's Day eCommerce Marketing Tips
7	8	9	10	11	12	13
14  Mother's Day	15  International Day of the Families	16	17	18  The average cart abandonment rate is 70%. <i>Provide your shoppers with a <u>User-Friendly Checkout</u> experience and send them <u>personalized emails</u></i>	19	20
21	22	23	24	25	26	27
28	29	30	31			

2023

JUNE

SUNDAY

MONDAY

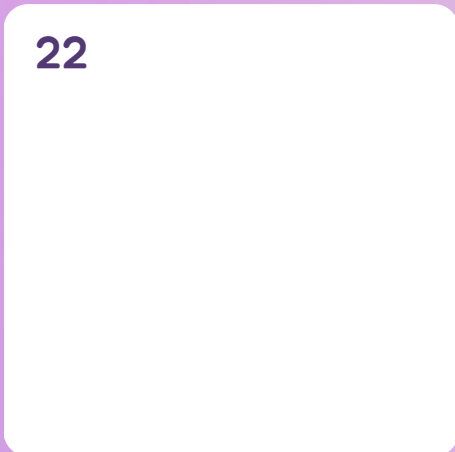
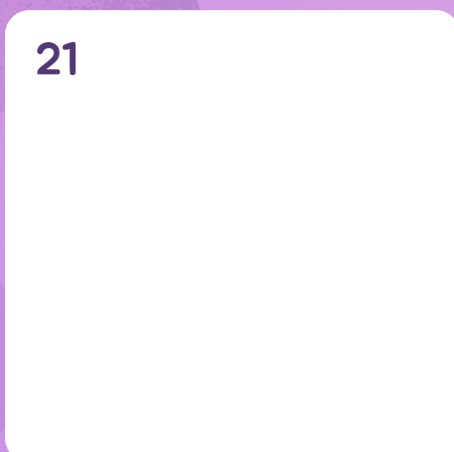
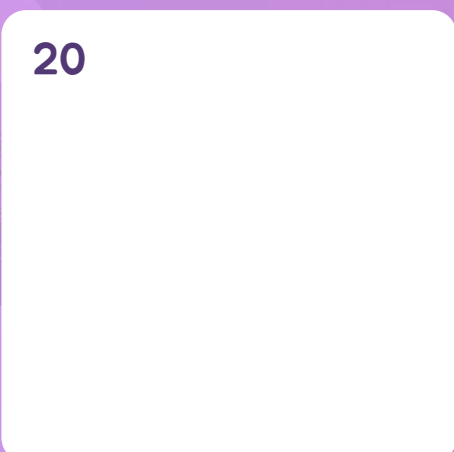
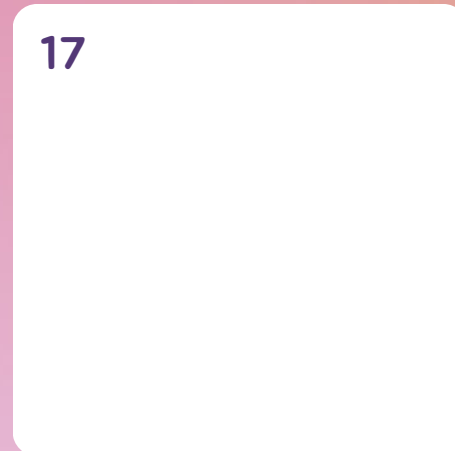
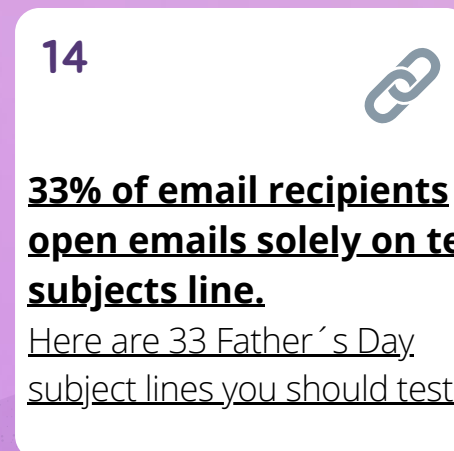
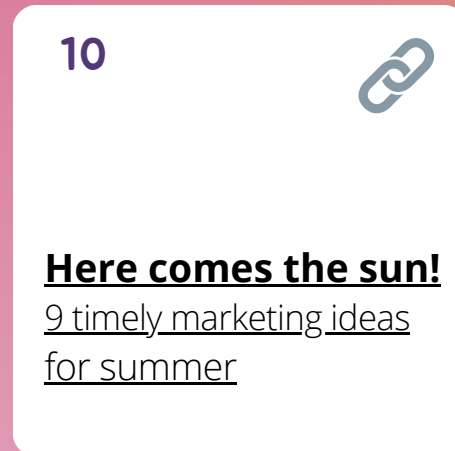
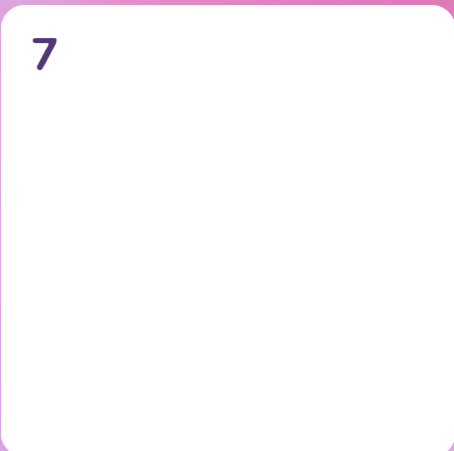
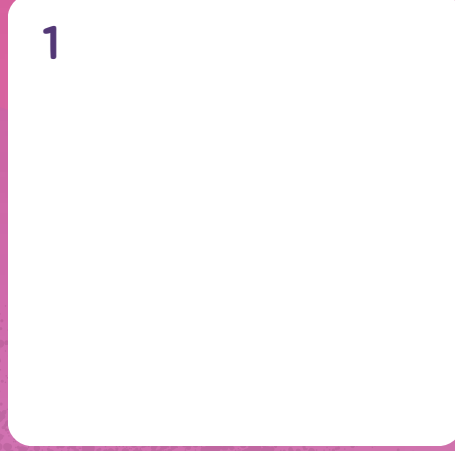
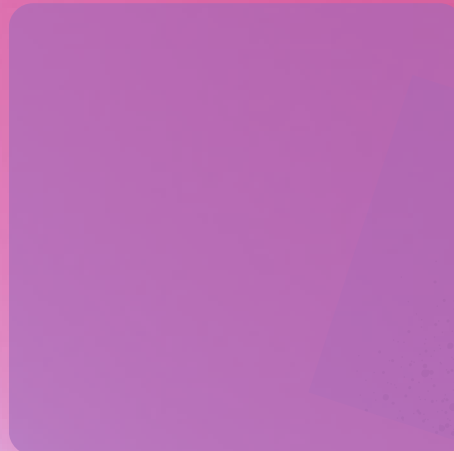
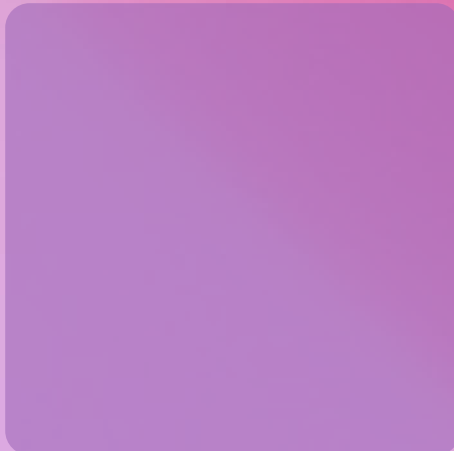
TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY



2023

JULY

SUNDAY

MONDAY

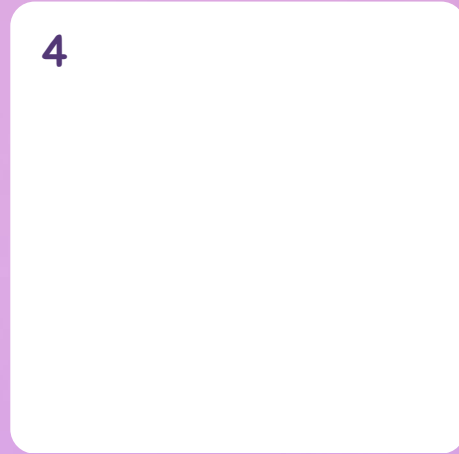
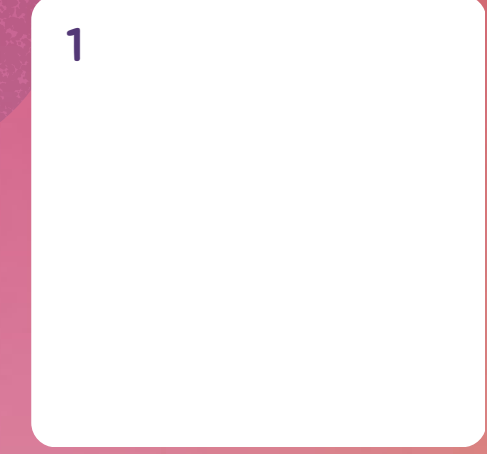
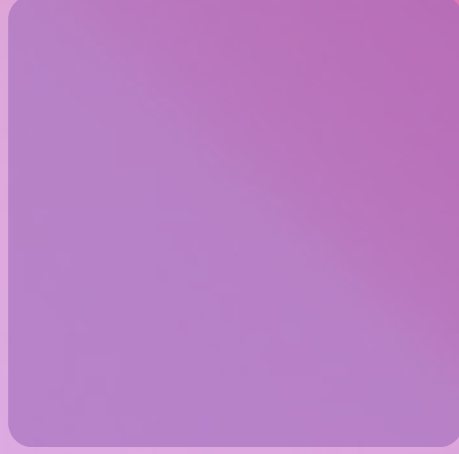
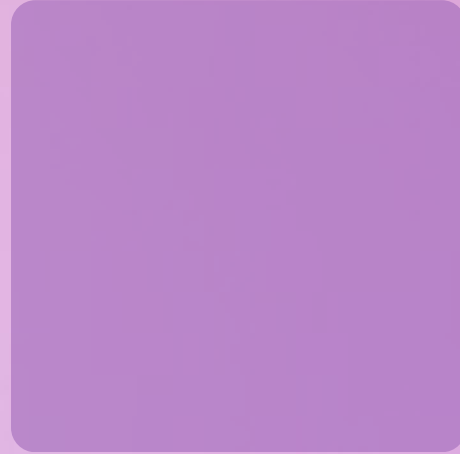
TUESDAY

WEDNESDAY

THURSDAY

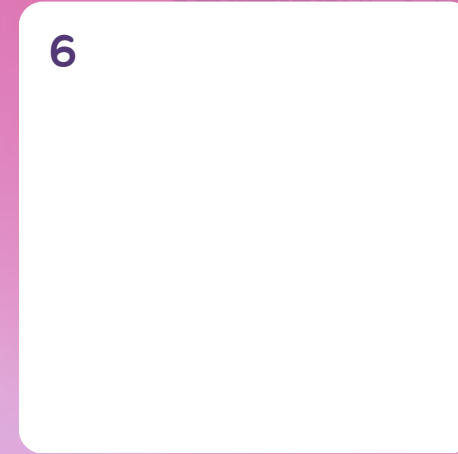
FRIDAY

SATURDAY



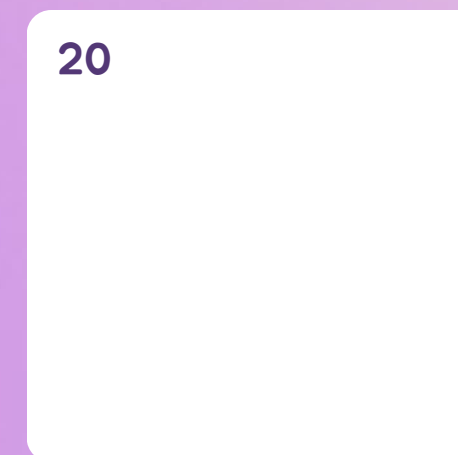
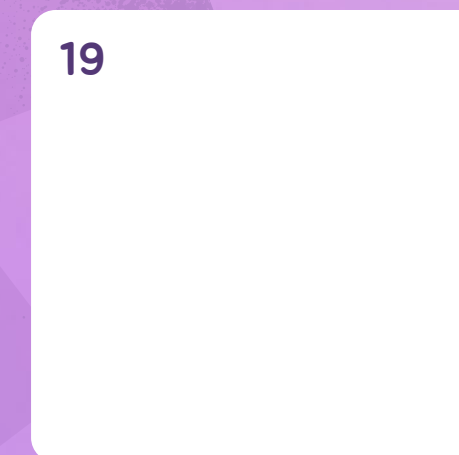
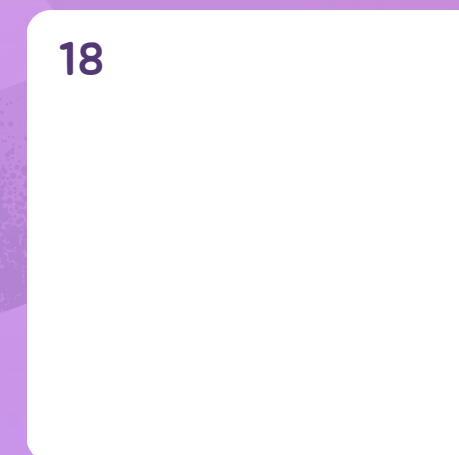
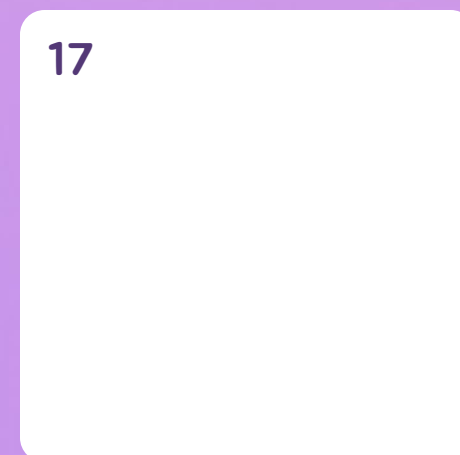
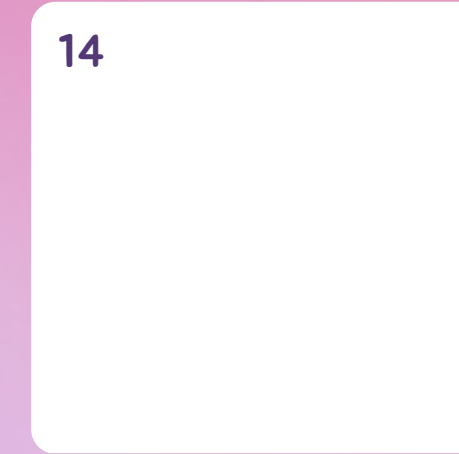
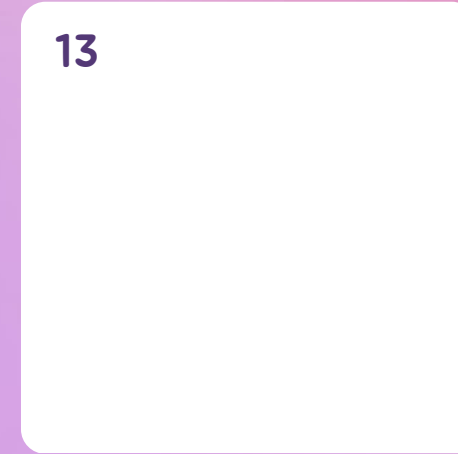
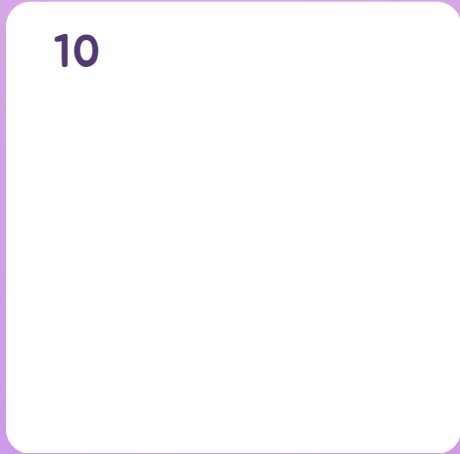
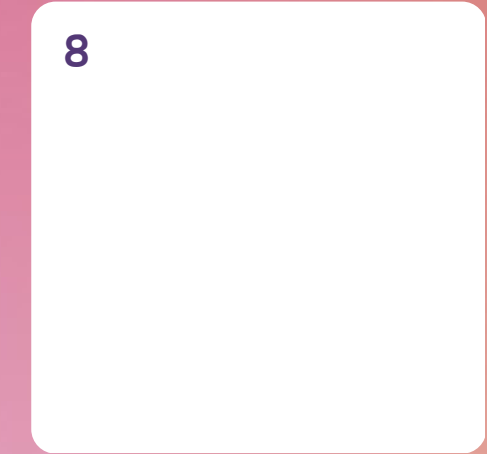
5 


Chocolate makes everything better
[10 Best Chocolate Day Social Media Campaign Post Ideas](#)



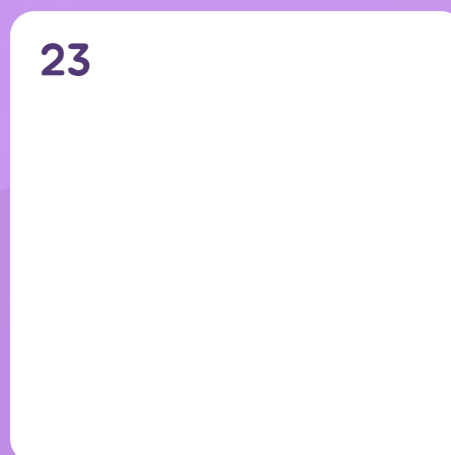
7 

World Chocolate Day
Global



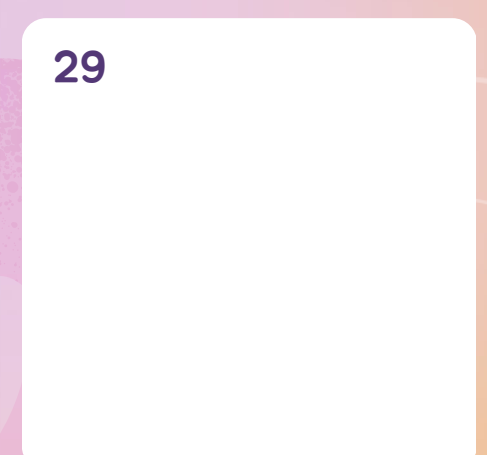
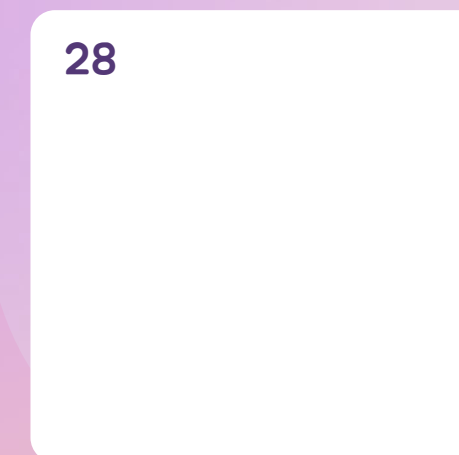
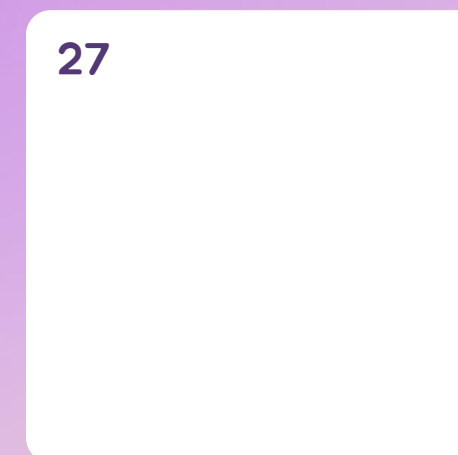
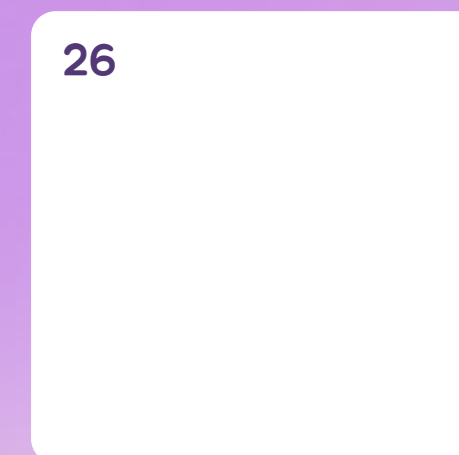
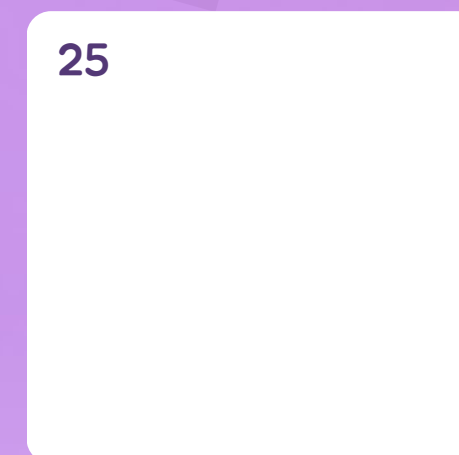
21 

Treat yo' self!
[A Guide to Health and Wellness Email Marketing Backed by Research](#)



24 

International Self-Care Day
Global



2023

AUGUST

SUNDAY

MONDAY

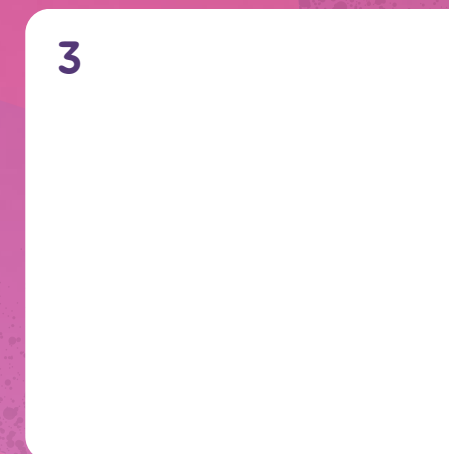
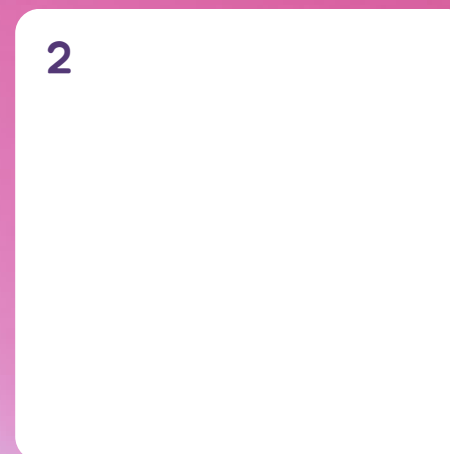
TUESDAY

WEDNESDAY

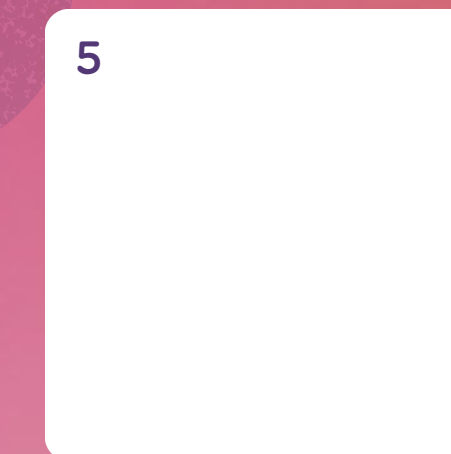
THURSDAY


FRIDAY

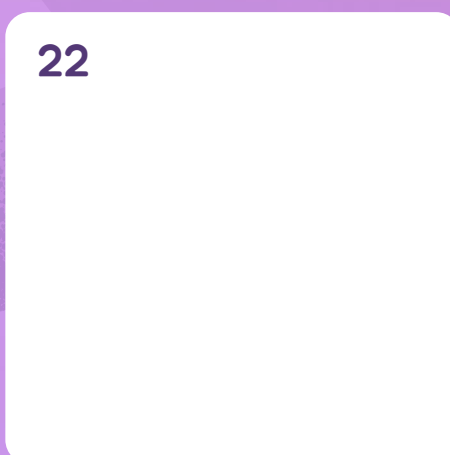
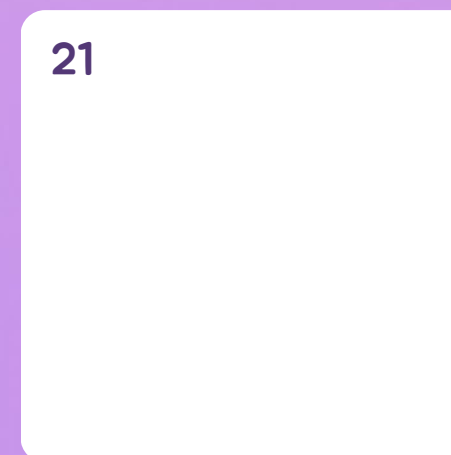
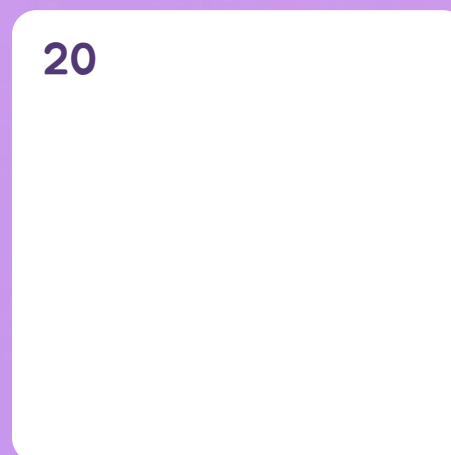
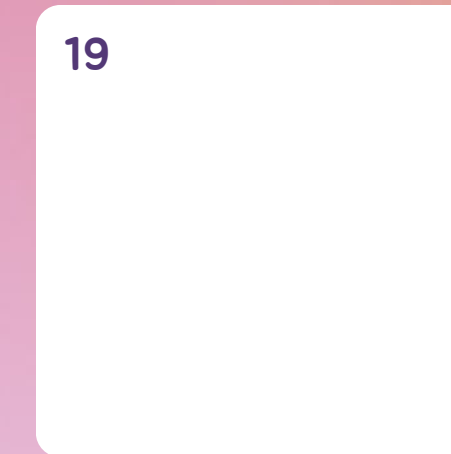
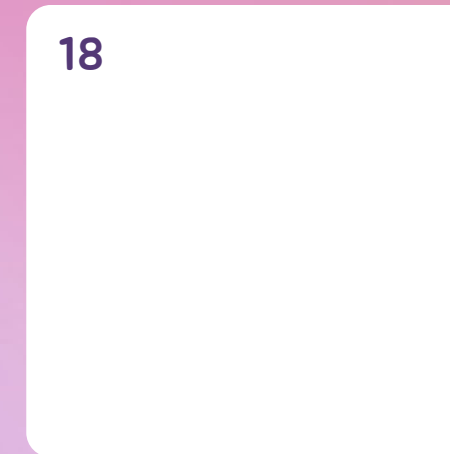
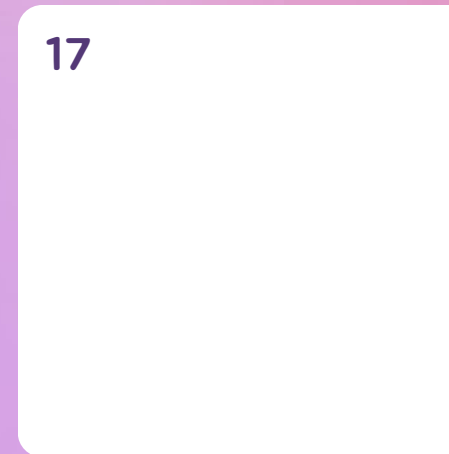
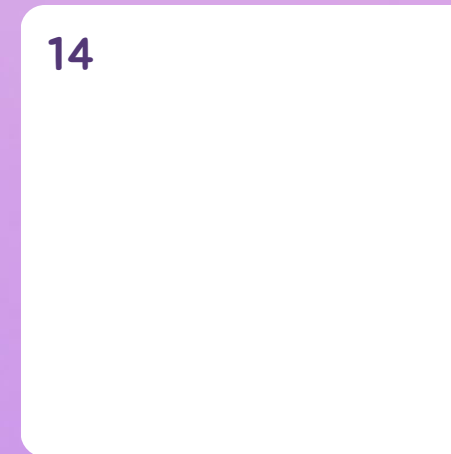
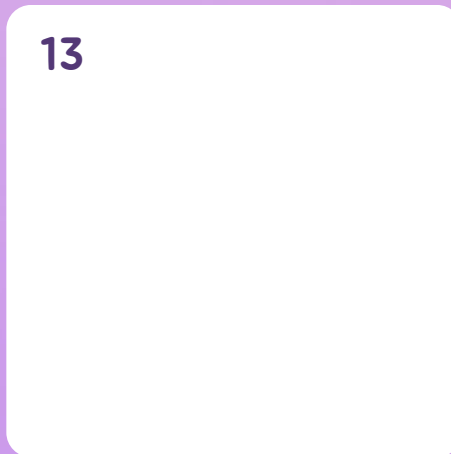
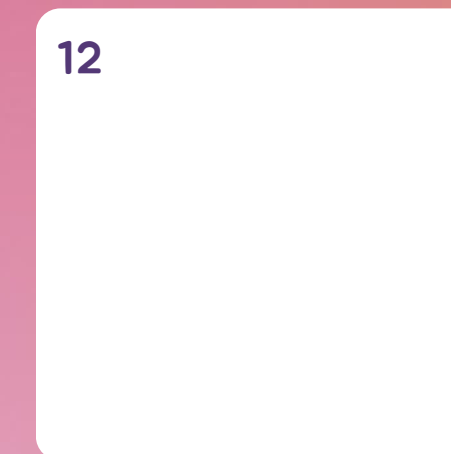
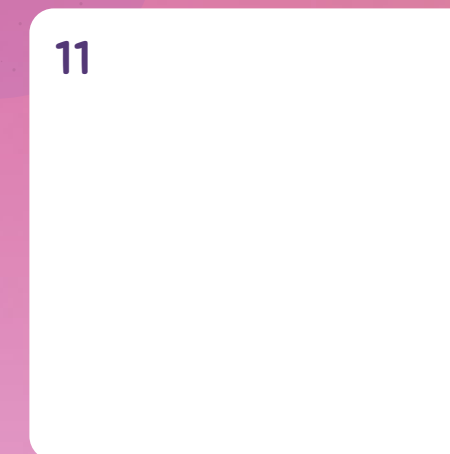
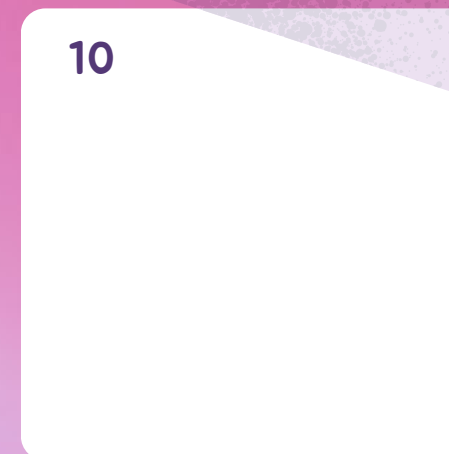
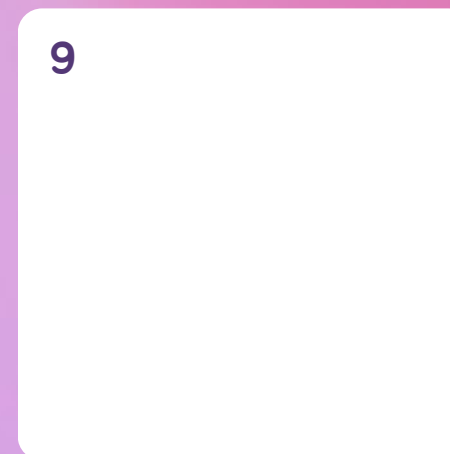
SATURDAY





4 
International Beer Day
Global

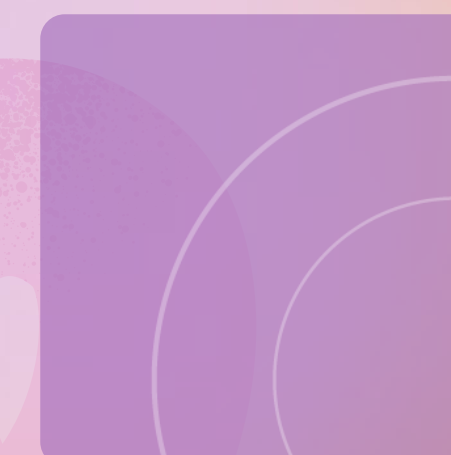
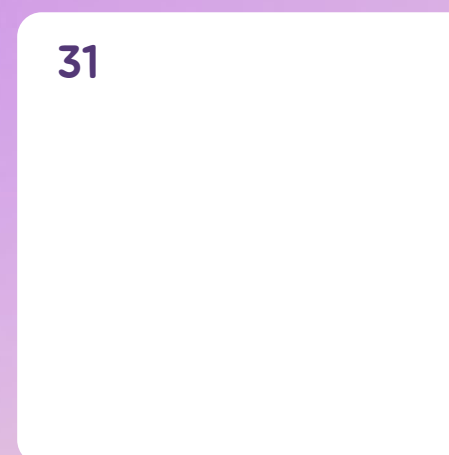
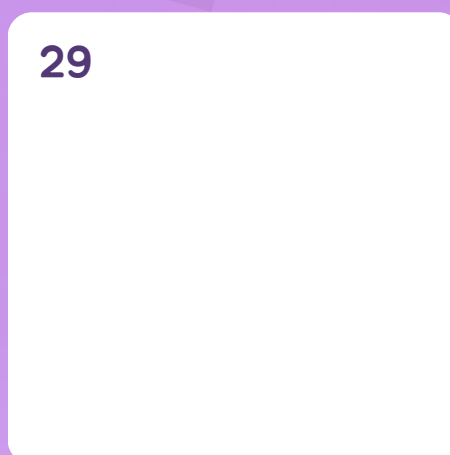
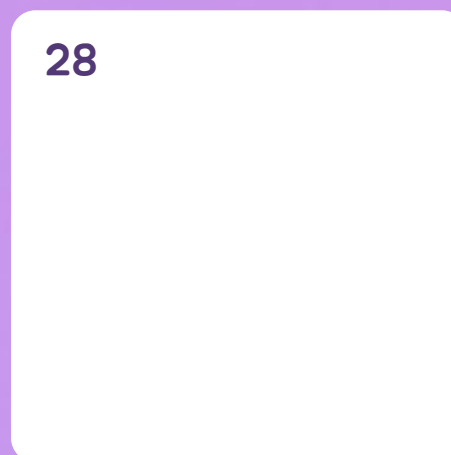
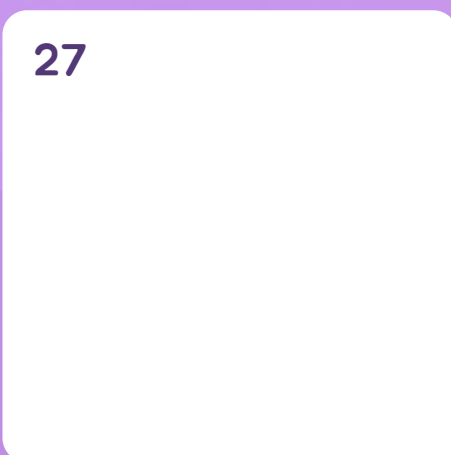
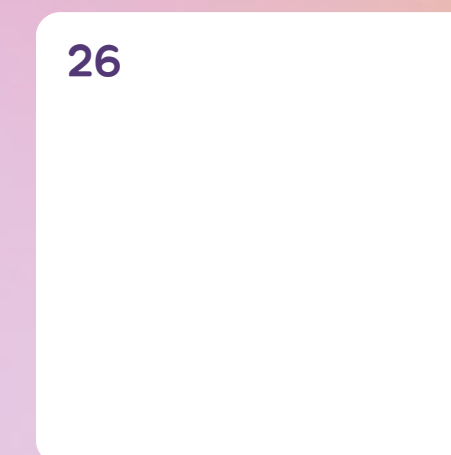
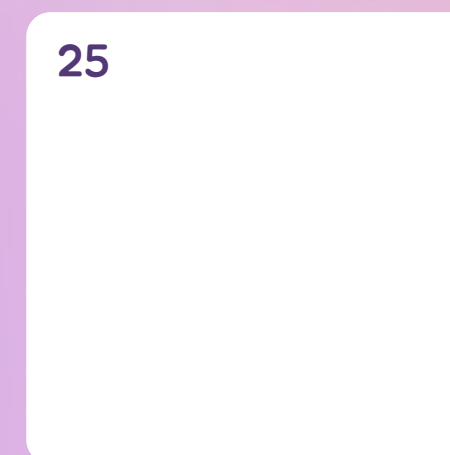


7 
70% of online businesses do not have a CTA on their homepage.
[Invest in a noticeable CTA](#)



23 
Don't forget Labor Day!
[7 Labor Day Marketing Ideas That'll Drive More Online Sales](#)

24 
Back to school season here!
[12 Back to School Marketing Tips to Fuel Your Campaigns](#)



2023

SEPTEMBER

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

1



Ready for Labor Day?
[9 of the Best Labor Day Email Examples We've Seen](#)

2

3

4



Labor Day
Global

5

6

7

8



International Literacy Day
Global

9

10

11



Make your customers FALL in love!
[3 E-commerce strategies for the fall season](#)

12

13

14

15

16

17

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19

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21

22



Happy Fall Y'all!
[Boost Sales with Fall Themes](#)

23

24

25

26

27



Ho, ho ho already?
[The Expert View on Preparing Your Business for the Holiday Sales](#)

28

29






30



Halloween is next month!
[9 Wicked Halloween Marketing Ideas For Your Spooky Online Sales!](#)









2023

OCTOBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10  World Mental Health Day Global	11	12	13	14
15	16	17	18	19	20	21  Is your store spooky enough? 07 Proven Halloween Marketing Ideas to Boost Sales for Online Stores
22	23	24	25  As the holiday season nears, now's the time to improve your ADS.	26	27  1 month until Thanksgiving, Black Friday & Cyber Monday! 20 Easy Black Friday Marketing Ideas for Commerce Businesses	28
29	30	31  Halloween Global				

2023

NOVEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5  Black Friday is set to surpass \$10 billion in online sales. 10 tips to a successful Black Friday.	6	7	8	9  Black Friday is coming up! 023 Top Black Friday Marketing Ideas to Get Record Sales	10	11
12	13  World kindness Day / Global	14	15  Gobble gobble! 7 of the Best Thanksgiving Email Examples You Can Copy.	16	17	18
19  International Men's Day Global	20	21	22	23	24  Black Friday Global	25
26  Turn Cyber Monday into Cyber week! 8 Last-Minute Cyber Monday Marketing Strategies You Can Use	27  Cyber Monday Global	28	29	30		

2023

DECEMBER

SUNDAY

MONDAY

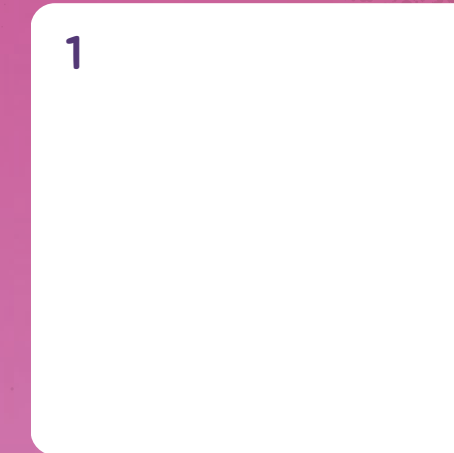
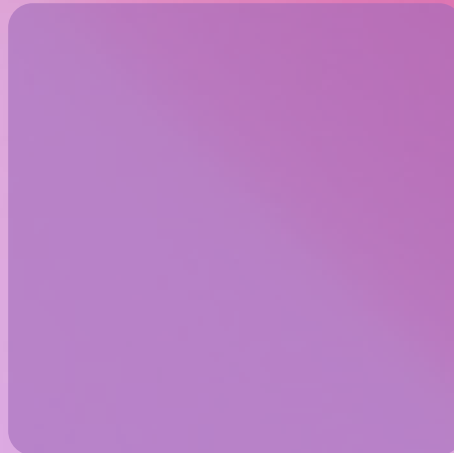
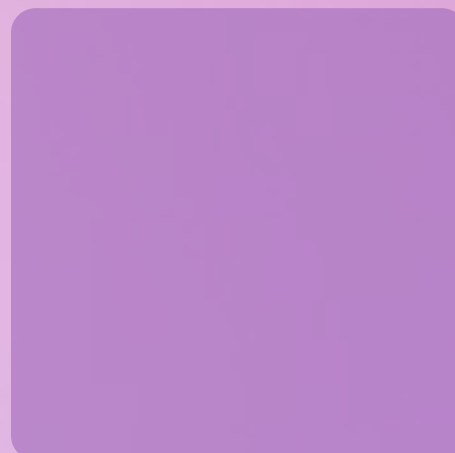
TUESDAY

WEDNESDAY

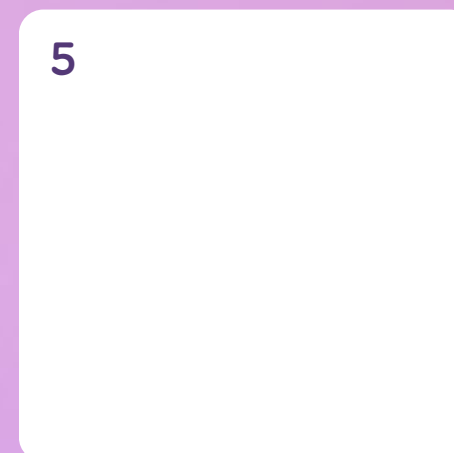
THURSDAY

FRIDAY

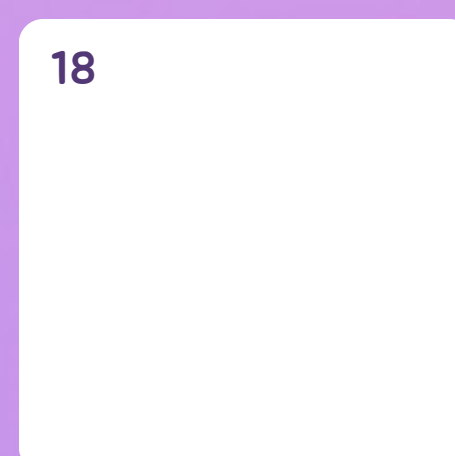
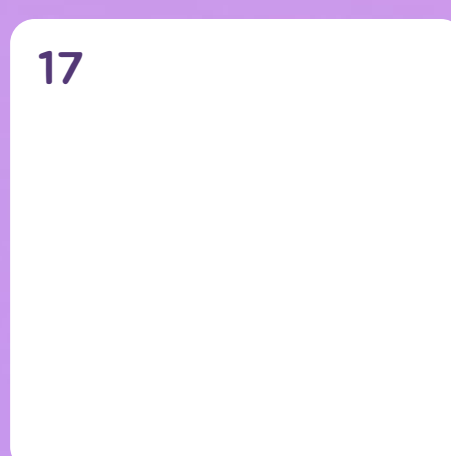
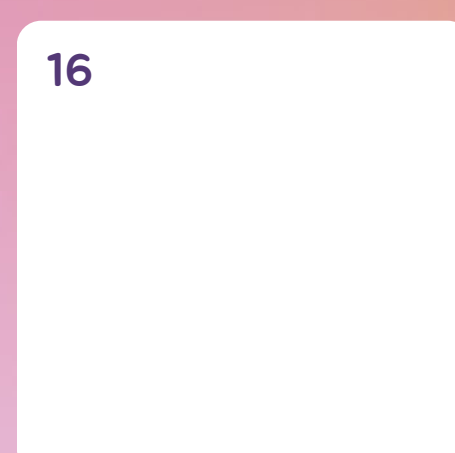
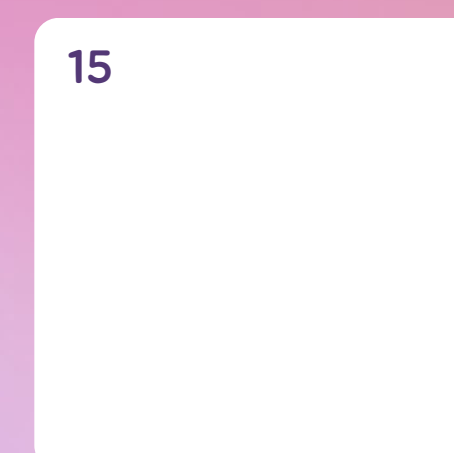
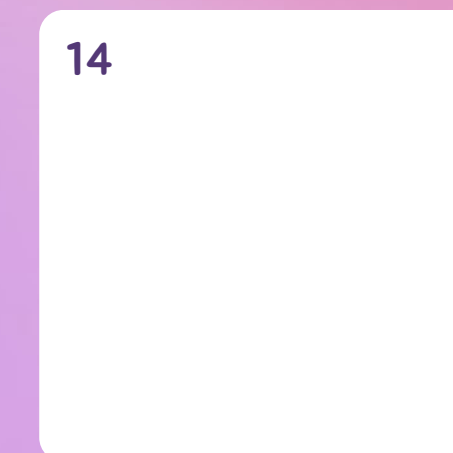
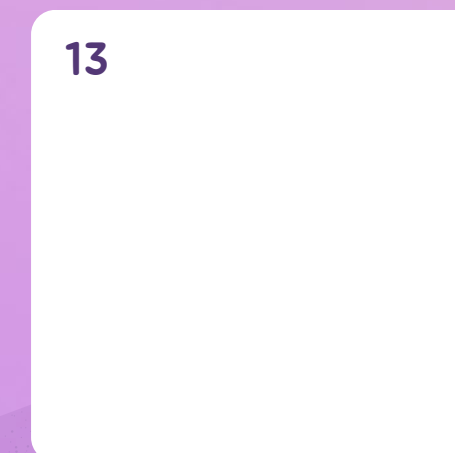
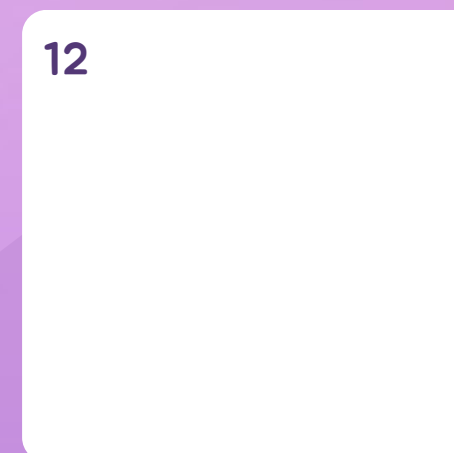
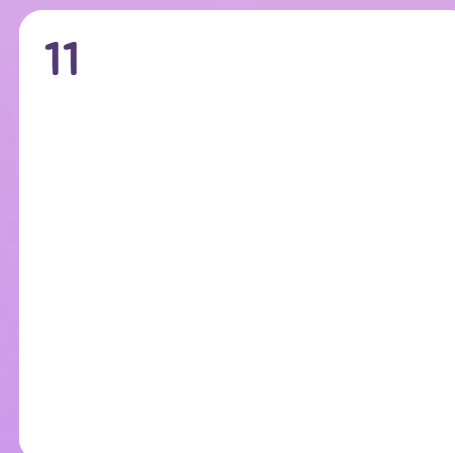
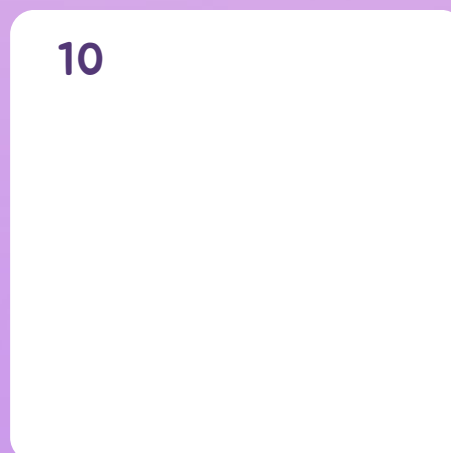
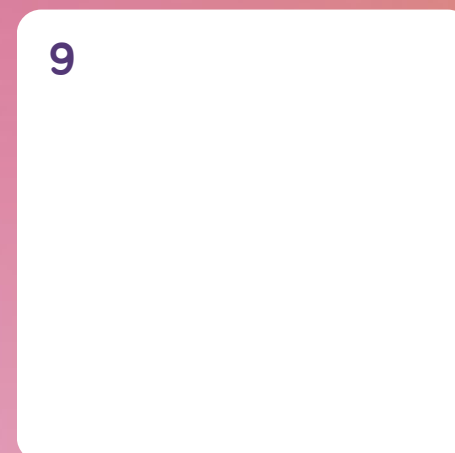
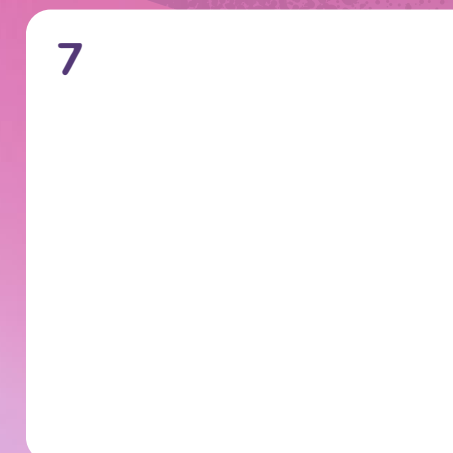
SATURDAY




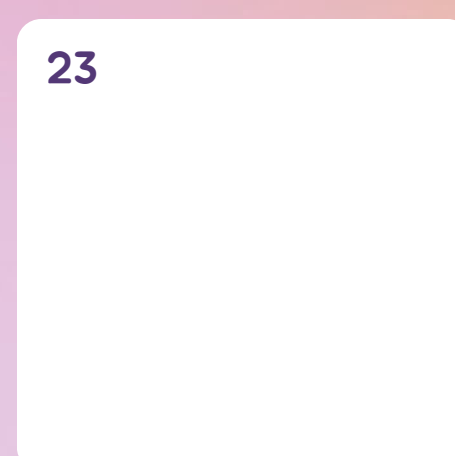
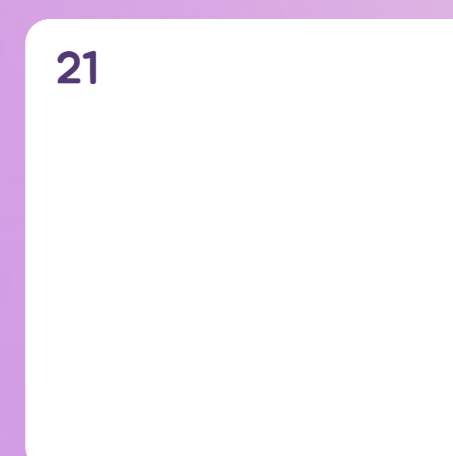
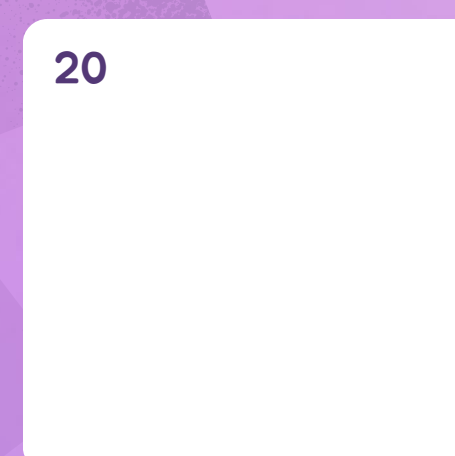
2 
Winter is coming!
Best dropshipping products to sell in winter.



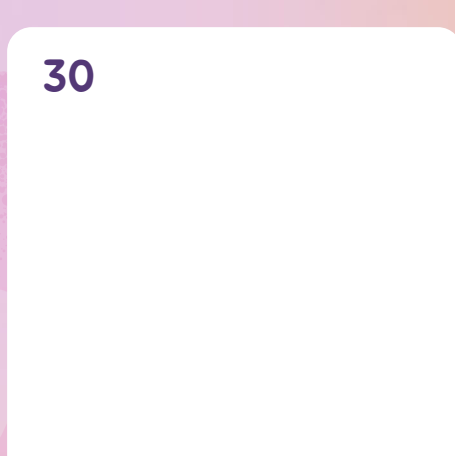
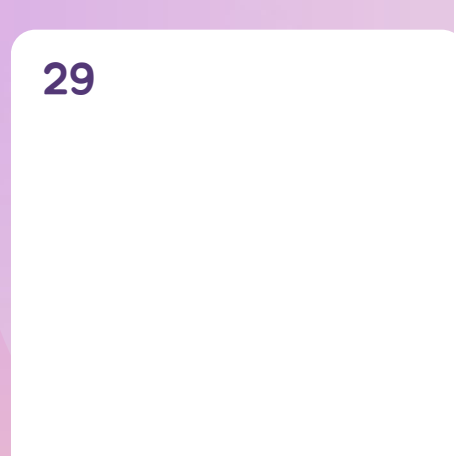
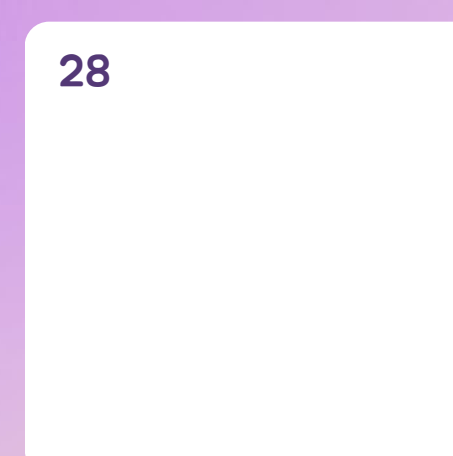
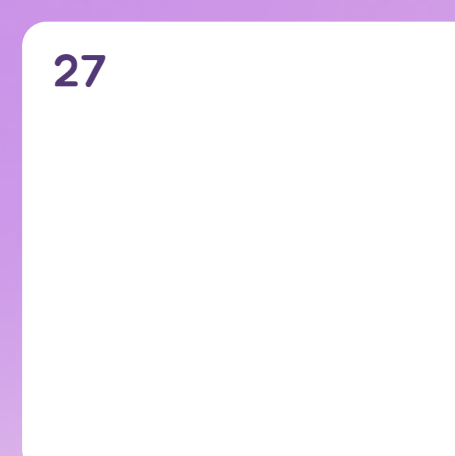
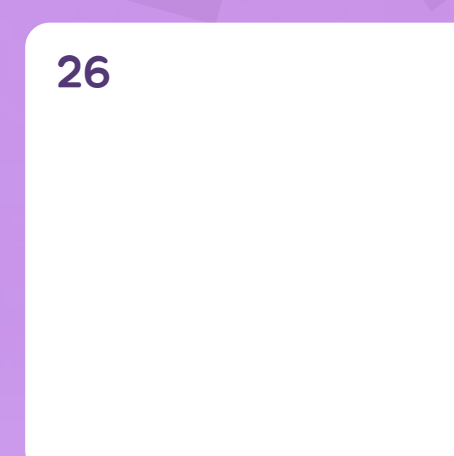
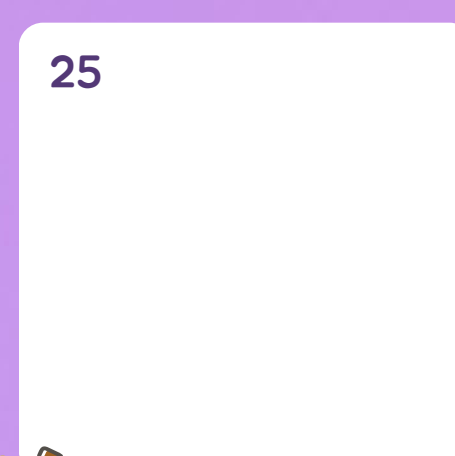
6 
14 Christmas Marketing Ideas
to 2x Your Sales




19 
Deck the halls!
Holiday Marketing Ideas to Increase Your Ecommerce Sales



24 
Christmas
Global



31 
New Year's
Global



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